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# Warrior Report

Insider Tips To Make  
Your Business Run  
Faster, Easier And More  
Profitably

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Free Cyber Security Audit Will Reveal  
Where Your Computer Network Is  
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## Improve Your Company's Culture By Maintaining Employee Happiness



There are certain businesses you walk into that just feel different. Everywhere you look, the employees are engaged, which is reflected in the way business is conducted. And their quarterly profits usually show just how much business is booming.

These businesses stumbled upon the secret that one great employee is often worth three average employees, and it's cheaper to pay these superstars 150% or more of the average industry wage to keep them around. These employees are flexible problem-solvers who can weather any storm.

However, you may have employees who quit because they weren't happy or adding value in their roles. How do you keep your other

employees from following in their footsteps? One way is to set up an open exit where your employees give you a six- to eight-week warning that they are looking for another job. You can use that time to fill their role and train the new hire so there is no lapse in the transition period.

You can also pay your employees a better wage and offer benefits to keep them happy and engaged. When you work with these employees to make their lives easier, their flexibility becomes a gift rather than a burden. Unhappy employees can spell doom for your business, so do everything in your power to keep your team happy.

### 2 SCIENTIFIC METHODS TO PREVENT MEMORY LOSS

It can be difficult growing older and realizing that your memory isn't as strong as it once was. You may try to eat supplements or do brain exercises on your tablet, but there are strategies you can implement to enhance your memory.

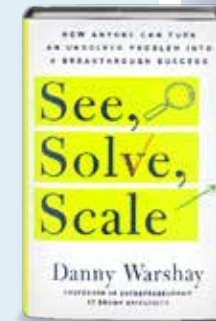
The first strategy is to aim for mastery, not relative performance. Researchers at Nagoya University in Japan have found that

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## See, Solve, Scale

By Danny Warshay

Do you think successful entrepreneurs are made or are simply born that way? There's a common misconception that successful entrepreneurs are hardwired to be a certain way that brings them success, but in reality, anyone has the ability to become a successful business owner. Danny Warshay's *See, Solve, Scale* debunks myths surrounding entrepreneurship while empowering others to follow their entrepreneurial dreams. Warshay has been teaching the same lessons at Brown University for years, and now that information is available in print form. *See, Solve, Scale* takes readers through the process of finding problems, developing short-term solutions and scaling out long-term solutions.



## Back To School! The 4 Cyber Security Trainings You Must Do With ALL Employees

## September 2022



This monthly publication provided courtesy of Brian Satz, President of Computer Warriors IT Support.

### Our Mission:

We are 100% committed to making sure business owners have the most reliable and professional IT service in Wilmington. Our team of talented IT professionals can solve your IT nightmares once and for all.

It's back-to-school season! Soon, our kids will return to the classroom, where they will relearn the information from the prior school year to ensure that they were able to retain that knowledge. There's nothing wrong with needing a refresher, and this is true for both students and your employees.

If your staff has not had a refresher course on your company's cyber security practices sometime in the last year, now is the perfect time to get them up to speed. After all, they can't defend themselves from cyberthreats if they don't know how. That's why it's so important that your team has bought into a cyber-secure culture and is aware of potential threats that could impact your business.

Cyberthreats come in all shapes and sizes, but an overwhelming majority of successful cyber-attacks can be attributed to human error, which is the main reason your employees need cyber security refresher training at least once a year. A lack of training can open your business up to hackers and other cyber-attacks by way of phishing e-mails, weak passwords, unsafe browsing and more – which jeopardizes your entire company. Additionally, in many cases, insurance won't cover your claims if your employees have not undergone regular training. Finally, customers usually don't want to do business with a company that isn't keeping their information protected.

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